

Twitter



Just in time Professional Development

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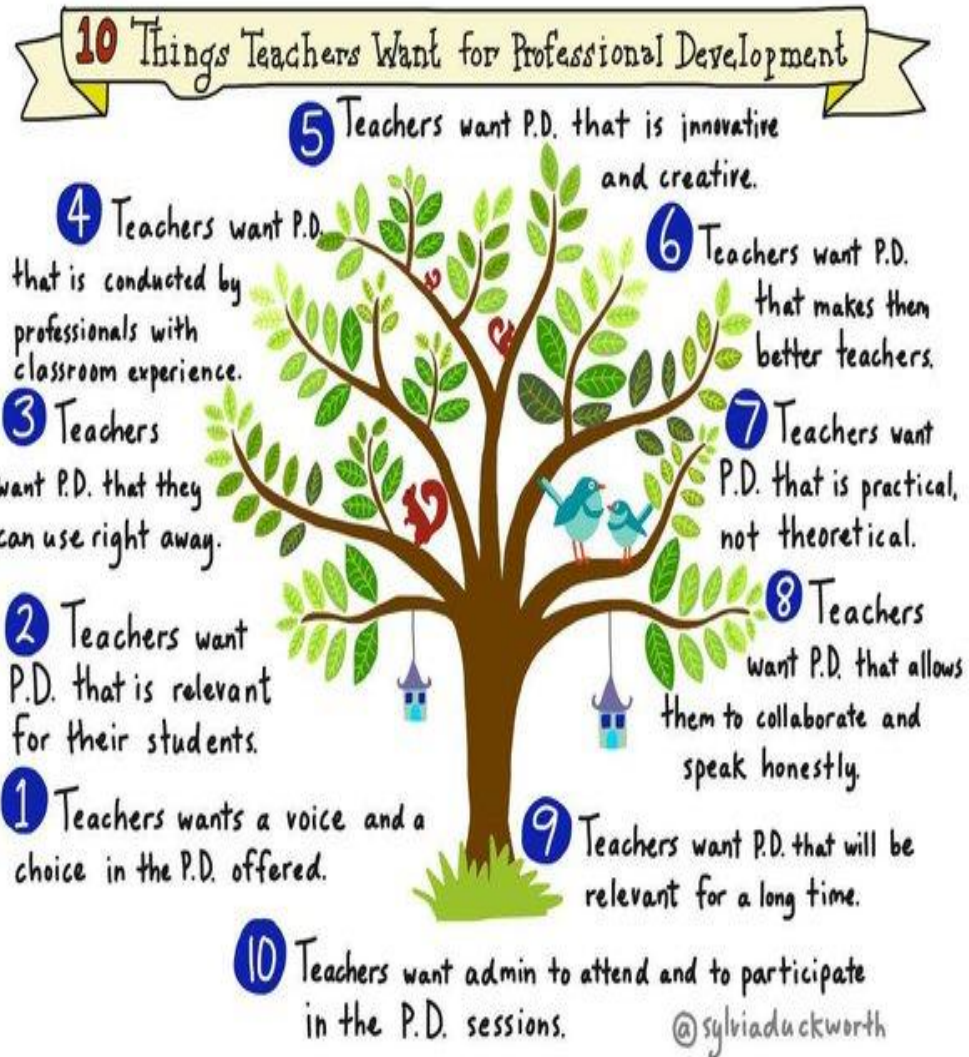
Just In Time

Your school district has just adopted a new reading series and teachers have been given initial training on how to use the materials and implement the strategies in the classroom. Or your sales staff has been given a new series of products and sales strategies to introduce to their customers in the field.

How can you check for understanding and coach them in “real time?”

Definition

A method of providing training when it is needed.



Advantages?

1. Eliminates the need for refresher training due to subject knowledge loss experienced if training precedes, over an extended period of time (prevents decay if the learner cannot use the material upon returning to the job).
2. Prevents training being wasted on people who leave the job before the training they received is used on the job.
3. Allows the customers to receive training when they need it...not weeks or months later. http://dictionary.babylon.com/just-in-time_training/

The Coaching Process

Ideas - strategies

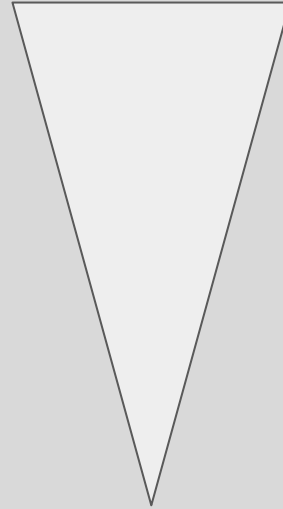
theory

demonstration

practice

feedback

coaching



Performance

Training Outcomes (Showers and Joyce)

Training Components & Combinations

	Knowledge	Skill	Transfer of Training
Information	.63	.35	.00
Theory	.15	.50	.00
Demonstration	1.65	.26	.00
Theory Demonstration	.66	.86	.00
Theory Practice	1.15		.00
Theory Demonstration Practice	.	.72	.00
Theory Demonstration Practice Feedback	1.31	1.18	.39
Theory Demonstration Practice Feedback Coaching	2.71	1.25	1.68

Twitter As a Training Tool

What is it?

[Twitter in 60 Seconds](#)

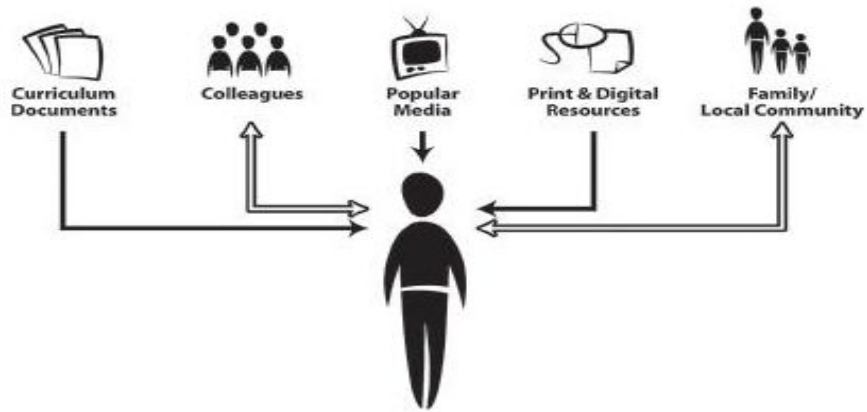
Explain function and applications from feed and #

[Ed Chat](#)

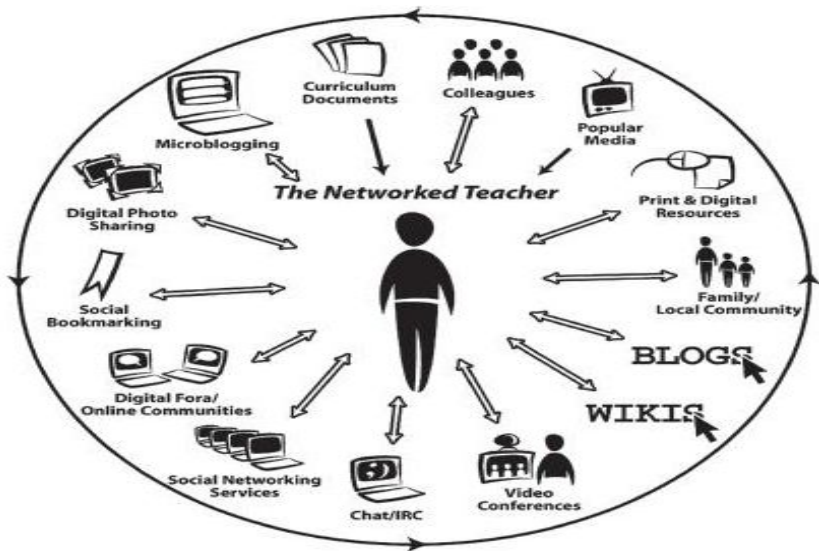
[Iowa Ed Chat](#)

[Got a Google ?--Alice Keeler](#)

[George Couros Blog](#)



Typical Teacher Network



5 IDEAS FOR USING TWITTER FOR PD IN YOUR SCHOOL DISTRICT

1. **HOST A BOOK STUDY** - CHOOSE A GREAT BOOK & DISCUSS DURING A WEEKLY TWITTER CHAT.
2. **QUESTION OF THE DAY!** - POST A QUESTION FOR DISCUSSION AND SHARE ANSWERS THROUGHOUT THE DAY.
3. **CREATE A DISTRICT OR SCHOOL PD HASHTAG** TO SHARE RESOURCES AND STRATEGIES!
4. **SCAVENGER HUNT** - HAVE TEACHERS SEARCH AND FIND VALUABLE RESOURCES. (EX. FIND A GREAT SCIENCE WEBSITE)
5. **TECH TUESDAY HASHTAG** - SHARE A RESOURCE, WEBSITE, OR APP WITH COLLEAGUES.

Leverage

1. Time
2. Observation logistics
3. Phone access
4. Fun!



Twitter Feeds

[News](#)

[Advertisement](#)

[Activities](#)

[Work Content-Classroom Twitter Page](#)

[Other Classroom Options](#)

Promotion (Branding)

[School](#)

[Personal: Professional Learning Network](#)

[Connections](#)

[Join a Chat](#)



School District Models

Bettendorf High School

[Principal](#)

[Student Feed](#)

[Athletics](#)

[Parents](#)



Cantiague Elementary School

[Principal](#)

[School Hashtag](#)



Local Business and Industry Models

Industry tutorial <https://business.twitter.com/>

Building-Construction <http://www.houzz.com/pro/pie89http://advancept.net/pierson-development>

Restaurant <https://twitter.com/applebees/>

Physical thrapy <http://advancept.net/>

University Models



<https://twitter.com/search?q=%23innovte1&src=typd>

<https://storify.com/LloydKilmerPhD/innovative-ideas-fall-15>

QPS Applications?

1. IPI post activities
2. Strategy sharing
3. Best Practice Illustrations
4. PLC Sharing

A photograph of a school building with a sign that says "O" and "L E". The image is darkened to serve as a background for the text.

**THROUGH BRANDING,
WE SHARE OUR SCHOOL'S STORY.**

**KIDS ARE
OUR**

**MAIN CHARACTERS
AND THEIR AWESOMENESS**

IS OUR ONGOING THEME!
